

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Provides Free Dental Care in Modesto, CA  
In Partnership with Smiles for Everyone Foundation, Bright Now! Dental Delivers Care to  
44 Individuals in Need**

Modesto, CA – August 16, 2018 – On Sunday, August 12, Bright Now!® Dental partnered with Smiles for Everyone Foundation to host a Day of Giving at the [Modesto office](#). Providers and support staff from multiple affiliated [offices](#) in Northern California traveled many hours to Modesto that morning to provide free dental care to those in need.

Dental services provided include [x-rays](#) and exams, [fillings](#), [extractions](#), [cleanings](#), fluoride treatments, and sealants. As the day progressed, more and more patients expressed their gratitude for the volunteers and the care they delivered.

Patient Julia V. was very nervous about having her two children with her, but was so thankful to all the volunteers who not only provided care for her teeth, but also watched her kids during her appointment. Julia was in tears as she was checking out after her appointment, and gave everyone hugs in appreciation of their kindness. "[The volunteers] are so great, gentle, helpful and nice! [It was] beyond anything I expected. I can't wait to tell others," said Julia.

One patient had not seen a dentist since leaving the military 12 years ago. "Everyone, from making the appointment over the phone to walking out the door, has been so very kind," he said. "Thank you for saving me!"

Volunteer providers include Dr. Erick Cuenca from [Clovis](#), Dr. Leng Haong from [Fresno](#), Dr. Nilesh Keshav from [Stockton](#), Dr. Barton Machado from [Roseville](#), Dr. Pawanjeet Pannu from [Modesto](#) and Dr. Duff Reed from Stockton. Along with two hygienists and a group of 20 support staff, the team was able to provide care for 44 patients, delivering over \$35,000 in donated dentistry.

Since 2011, Smiles for Everyone Foundation has provided care for over 16,000 individuals in need, delivering over \$12.5 million in donated dentistry. The Foundation will be back in Northern California on November 10 for the Oakland Day of Giving. The next Day of Giving will be held at Bright Now! Dental in Huber Heights, Ohio, on August 25. For a full schedule, please click [here](#).

**About Bright Now! Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Modesto office is operated by Leng C. Haong, D.D.S. Inc. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [smilebrands.com](http://smilebrands.com).

### **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 16,000 smiles and \$12.5 million in donated dentistry. The foundation currently supports programs that provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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